

SUMMER CAMP

START YOUR ENTREPRENEURIAL JOURNEY THIS SUMMER

Batches starting fortnightly
from **April 12, 2021**



Your Summer of Immense Opportunities



Personality
Development



Summer Internship
Opportunity



Own a
Website



Cash Prizes



Daily Progress
Report

Batches

Jr. - Grades VI to VIII

Sr. - Grades IX to XII

Powered by

Metamorphosis[™]
School of Entrepreneurship



www.metamorphosisedu.com

Curriculum

Session 1

- Activity - Icebreaker
- Lecture - Introduction to Entrepreneurship
- Lecture - Methods to generate ideas
- Lecture - Urban Company, Saki case study
- Activity - Solving a problem
- HW - 5 things you want to change

Session 2

- Activity - Building Consensus
- Lecture - Validating a business Idea
- Lecture - Market Research
- Lecture - O2, RDP case study
- Activity - Make your own google forms and Q&A
- HW - Become a marketer

Session 5

- Lecture - Understanding the Finances of Business
- Activity - Create your team's financing and Q&A
- HW - Getting ready for the pitch

Session 6

- Lecture - Buildup to the pitch
- Activity - Shaping up the website
- Activity - Creating the presentation

Key Features



Soft Skill
Development



Team Building
- Groups of 5



Project Based
Learning



Thinking Like an
Entrepreneur



Whatsapp Communication
/Report Post Every Class



Learn How to
Make a Website



Learn How to Make
a Logo & Brand

Session Duration : 90 mins.

Session 3

Activity - Shaping your company

Lecture - Business Model Canvas

Lecture - Uber case study

Activity - Painting the canvas
and Q&A

HW - What's your business
name?

Session 4

Lecture - Creating your identity

Activity - Learn and make your
team's website

Session 7

Final Presentation



Outcomes



Website



Business Presentation



Team



Confidence & Personal
Development

Case Study Methodology



Uber

RDP.

Awards & Recognition



Goodies for
Top 10 Students
(Jr. & Sr. each)



Students above 80
percentage will be
recognised



Participation
certificate for all



Summer Internship
with Startups for Top 3
Students (Jr. & Sr. each)



Cash prizes for
top 3 students
(Jr. & Sr.)

4 Batches Available

Morning :

10:30 AM - 12:00 PM

Evening :

4:00 PM - 5:30 PM

Batch 1 April 12 - April 18

Batch 3 May 10 - May 16

Batch 2 April 26 - May 02

Batch 4 May 24 - May 30

Program Cost : Rs.2500/- per student

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for Students



for Schools